

USING
STORIES
TO IMPROVE YOUR
EFFECTIVENESS



“Tell me a
STORY”



“**Heard any good**
STORIES
lately? ”



**Educate Your Audience About
the Purpose and Value of
STORIES**



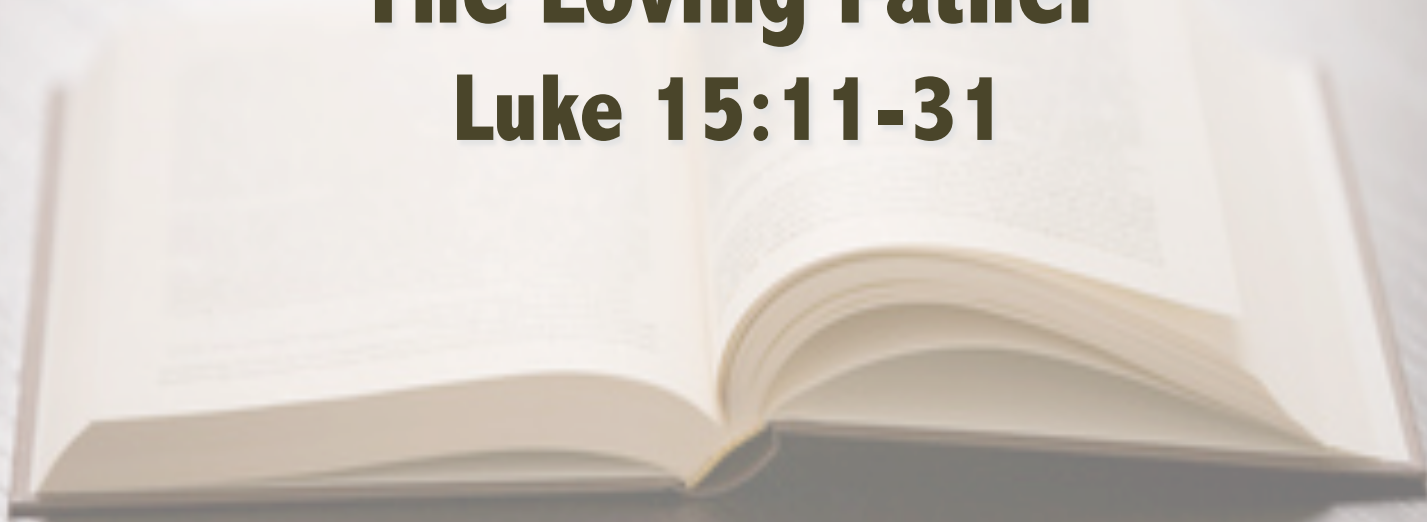
Jesus was a Master

STORYTELLER

His Best Story?

The Loving Father

Luke 15:11-31



Pictures Tell

STORIES!







A few **STORY** lines

Overcoming the Bully-----People against people

Surviving danger-----People against nature

Rags to Riches-----People overcome by success

Riches to Rags-----People humiliated

The Quest-----People pursuing their vision

Voyage and Return-----People embracing adventure/risk and
returning changed

Shunning Responsibility-----People resisting God

Redemption and Rebirth-----People starting over

Reflecting-----People looking back on their lives

Romantic Tension-----People dealing with the opposite sex

Comedy/Tragedy----- People reacting to life

Combination of the Above

People on a quest who find/lose/regain love

Your life is a **STORY!**

Childhood Experiences/Situations (lessons learned whether good or bad)

Earliest Memories of Family/Friends/Neighbors (good, bad, happy or sad)

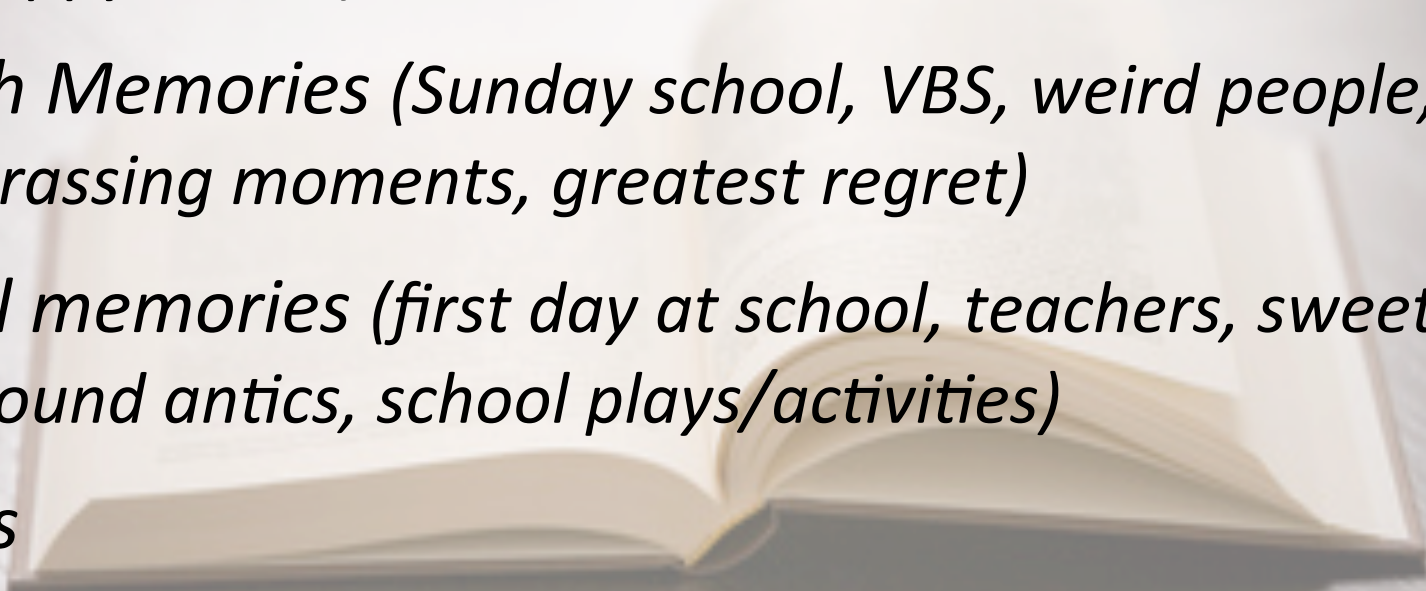
Church Memories (Sunday school, VBS, weird people, embarrassing moments, greatest regret)

School memories (first day at school, teachers, sweethearts, playground antics, school plays/activities)

Camps

Learning to Drive (accidents, tickets, car trouble)

First Date/Dating



Your life is a *STORY!* **continued**

Graduation

College (professors, lifetime friendships, epiphanies)

First Jobs

Starting a Family

Learning to be Married

First Child/Children/Grandchild

Career (good/bad, successes/failures)

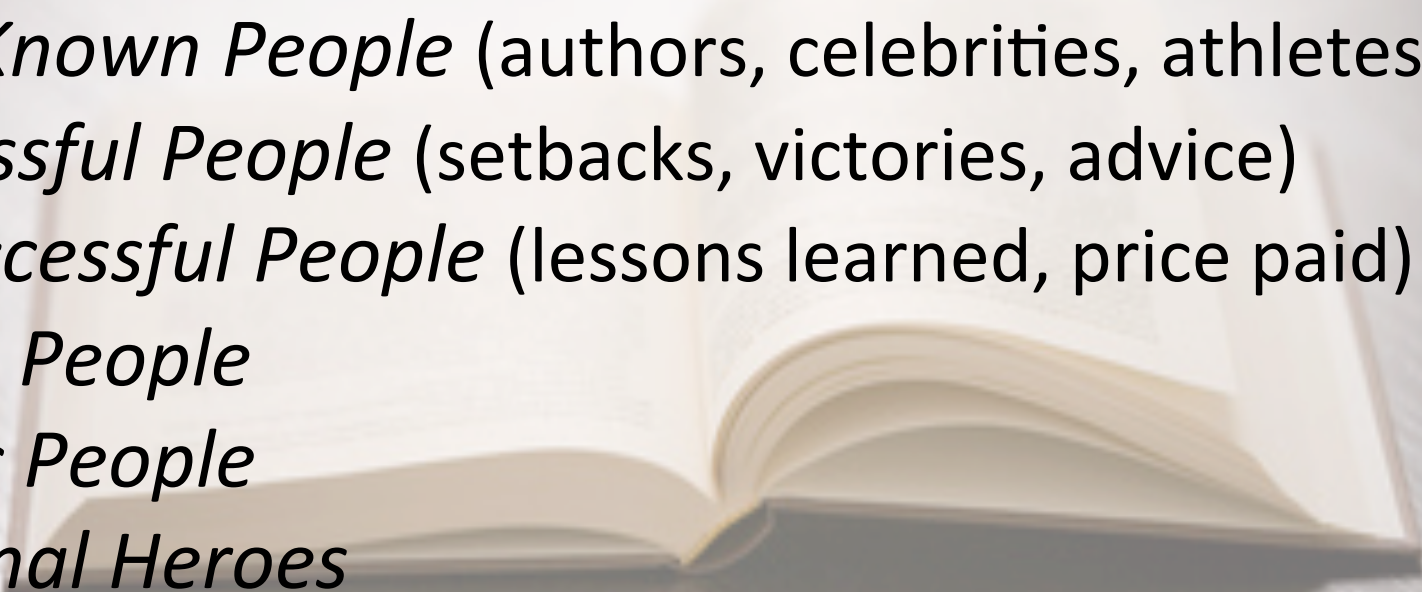
Travel (mission trips, family vacations, church groups)

Heartaches

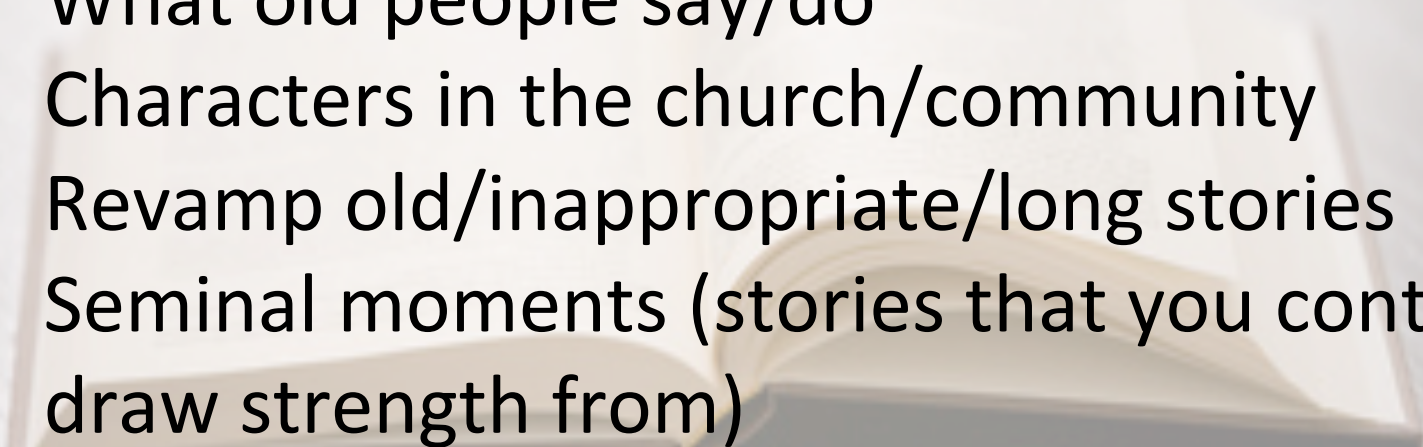
Unforgettable people/moments/lessons

Be willing to use **OPS** Other People's Stories

Bible Characters (of course)
Highly Respected People (preachers, politicians?)
Well Known People (authors, celebrities, athletes)
Successful People (setbacks, victories, advice)
Unsuccessful People (lessons learned, price paid)
Funny People
Tragic People
Personal Heroes



STORY Starters

- What kids say/do
 - What spouses say/do
 - What friends/neighbors/co-workers say/do
 - What old people say/do
 - Characters in the church/community
 - Revamp old/inappropriate/long stories
 - Seminal moments (stories that you continue to draw strength from)
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When in doubt, don't.



STORIES